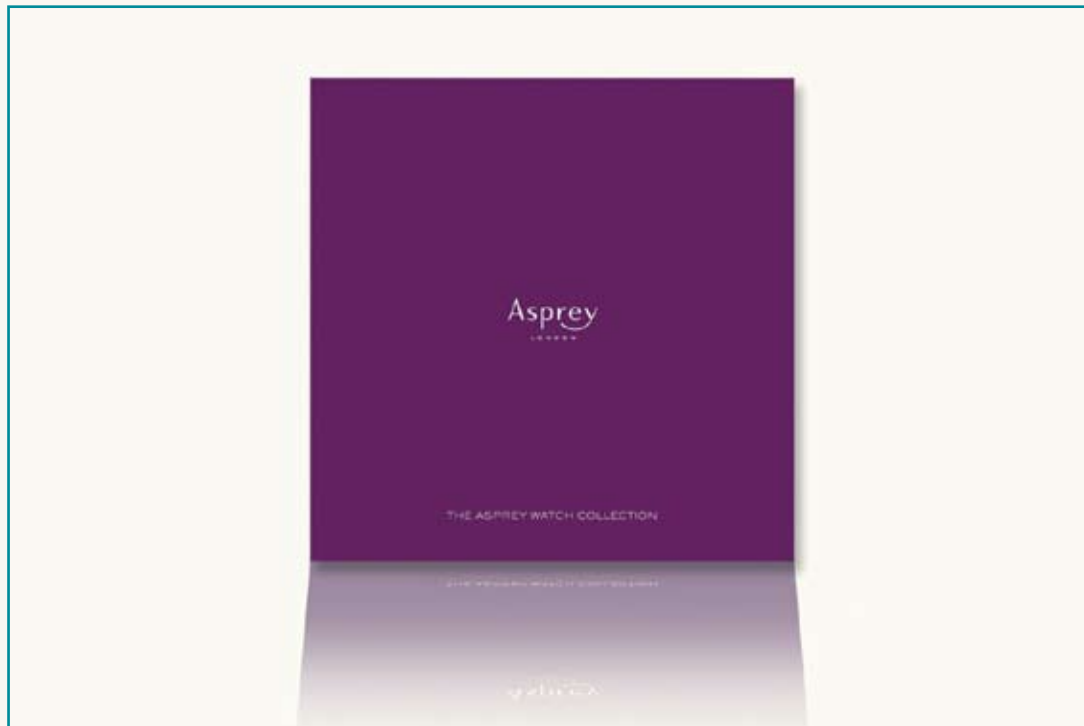


Great print campaigns rely on great execution



Watch Collection Manuals

Background

British luxury brand Asprey asked 9 Impressions to design and produce manuals for their watch collection. This required a detailed and intricate design where the copy needed to be translated into ten different languages across their international markets. Most importantly the manual had to express Asprey's style from content to cover.

Solution

Working with our network of linguists, we coordinated all copy adaptation, artwork and proof traffic for the booklets. Print production and colour proofing were done in collaboration with Asprey.

Result

These beautiful, object like books marry practical use with the style and refinement you would expect from Asprey.

Services delivered

- Project Management
- Design
- Copy
- Print Production
- Distribution