

Great print campaigns rely on great execution



Internal Communications – Handbooks & Publications

Background

After working on their newsletter ABN Amro were eager for us to work on other internal communications collateral – this time two publications. One on diversity and the other their employee handbook.

Solution

Supplied with a layout, images and copy we did all art working, proof traffic and print production. Throughout the entire project we ensured that ABN Amro's corporate image was kept consistent.

Result

2000 copies of each publication were produced and we make any updates to the employee handbook as required.

Services delivered

- ▶ Project Management
- ▶ Design
- ▶ Copy
- ▶ Print Production
- ▶ Distribution