

Great print campaigns rely on great execution



Internal Communications – Newsletter

Background

ABN Amro were referred to 9 Impressions by our former parent company Mundocom in the Netherlands. They were looking for a single UK based agency who had the capacity to project-manage the design, development and distribution of their internal communications newsletter for one of their international divisions.

Solution

Supplied with a layout, images and copy we did all art working and proof traffic of the brochure which we later developed into a PDF document with inbuilt links for use on their intranet.

Result

A total of 12,500 newsletters were produced and distributed to 54 destinations from Argentina to Vietnam.

Services delivered

- ▶ Project Management
- ▶ Design
- ▶ Copy
- ▶ Print Production
- ▶ Distribution